



(PRiv_{key}ate) COLLECTIONS

THE SPRING ART TOUR

Benefiting Enterprise for Youth



April 27, 2020

2020 Collection Tours:

Lisa Chadwick | Phoebe Cowles | Suzanne and Elliott Felson | Andrew Fisher and Jeffrey Weisman | Mike and Kaitlin Krieger | Seth Matarosso | Nion McEvoy | Alison Pincus | Laura and Joe Sweeney

Tours of San Francisco's top private art collections supporting the nonprofit Enterprise for Youth

sfprivatecollections.org

Private Collections is a unique evening that brings together patrons of the arts through home tours, and a post-party with a silent art auction. Seven to ten collectors open their homes, which are often works of art in their own right, to offer a rare opportunity for guests to experience their notable art collections. Private Collections, now in its 21st year, is the sister event to **The San Francisco Fall Show**. The event raises money for **Enterprise for Youth**, a nonprofit that supports San Francisco youth obtain their first job.

Private Collections offers a choice of art tours with tickets priced at \$400 for two tours (Masterpiece ticket) or \$150 for a single tour (Premier ticket). After delving into the often idiosyncratic world of the art collector, guests come together for an exclusive party and art auction at Simon Breitbard Fine Arts. All the current and past collectors on the tour, ticket holders, sponsors, and cultural partners are invited to the wine and hors d'oeuvres reception where they have the chance to bid on and take home competitively-priced artworks by contemporary artists. With ten home tours last year, Private Collections had over three hundred guests.

“The Enterprise Private Collections experience is an otherwise unobtainable opportunity to see some of the most beautiful and interesting private art collections in some of the most spectacular and exclusive homes in San Francisco,” according to Jeffrey Gibson, Senior VP of Sotheby’s International Realty. Private Collections has been covered by publications such as the *San Francisco Chronicle*, *Nob Hill Gazette*, *San Francisco Cottages & Gardens*, *Curbed SF*, *Real Estate Bisnow*, and *SFGate*.

Since 1969, **Enterprise for Youth** has been empowering under-resourced San Francisco youth to reach their potential through transformative paid internship experiences supported by a community of employers, caring adults, and peers. Enterprise helps local students gain experience inside cutting-edge institutions, including Dropbox, San Francisco City Hall, First Republic Bank

As a Private Collections sponsor, your company will have visibility and access to this select audience of collectors, art dealers, established artists, and prominent figures in the arts, cultural, and business worlds of San Francisco. Additionally, you would be supporting an organization that has a proven track record of making a difference in young people's lives. The attached page provides details of the sponsorship packages. We are also happy to tailor a sponsorship engagement suited to your needs. We appreciate your consideration. Please contact Sarah Rhyins at 415.392.7600 with any questions.

Warm Regards,

Marylou Castellanos
Private Collections, Co-Chair

Stephanie Breitbard
Private Collections, Co-Chair

2020 Sponsorship Opportunities

Platinum \$5,000

Provides one San Francisco young person with job readiness training and an internship in the arts

- 2 Masterpiece Tickets and 6 Premier Tickets – 8 guests invited to attend the Private Collections Tour and the post-party/silent auction (value: \$1,700)
- Prominent logo recognition on the Private Collections website
- Listed on Private Collections printed invitation sent to 2,000 arts enthusiasts (due 2/24/20)
- Listed on electronic invitation to 12,000 contacts including the entire Fall Show list
- Opportunity to distribute collateral at the post-party
- Prominent mention in Enterprise produced PR materials regarding Private Collections
- Thanked on the social media pages of Enterprise and Private Collections
- One Instagram post on The San Francisco Fall Show account (over 3,410 followers)
- Thanked at the post party

Gold \$3,000

Provides one San Francisco young person with an internship in the arts

- 6 Premier Tickets to Private Collections tour and post-party/silent auction (value: \$900)
- Prominent logo recognition on the Private Collections website
- Listed on Private Collections printed invitation sent to 2,000 arts enthusiasts (due 2/24/20)
- Listed on electronic invitation to 12,000 contacts including the entire Fall Show list
- Opportunity to distribute collateral at the post-party
- One Instagram post on The San Francisco Fall Show account (over 3,410 followers)
- Thanked on the social media pages of Enterprise and Private Collections

Silver \$1,000

Provides a laptop for student workshops

- 4 Premier Tickets to a Private Collections tour and the post-party/silent auction (value: \$600)
- Logo recognition on the Private Collections website
- Listed on electronic invitation to 12,000 contacts including the entire Fall Show list
- Opportunity to distribute collateral at the post-party
- Thanked on the social media pages of Enterprise and Private Collections

Our many thanks for your generous support!

